



**METRO.
CO.UK**

METRO. CO.UK

10.9M UK
UNIQUE
VISITORS

614M DAILY

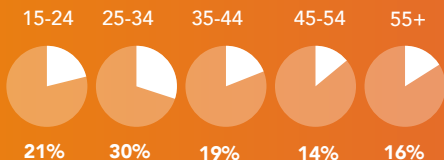
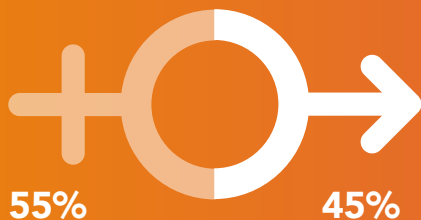
42M
MONTHLY
PAGE VIEWS

1.4M DAILY

23.5M
MONTHLY
VISITS

784K DAILY

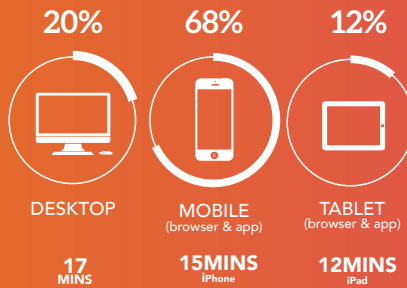
DEMOGRAPHICS



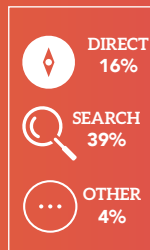
ABC 65%

Source: Discover, September 16, UK, browsers and apps included Comscore, Multiplatform, August 2016, UK *Income stats are PC Only

ENGAGEMENT

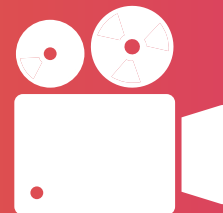


41%
COMES SOCIALLY
to Metro.co.uk



Source: Discover, September 16, UK, browsers only

VIDEO



2.5M
MONTHLY
VIDEO VIEWS

83,000
DAILY VIDEO
VIEWS