



**THIS IS
MONEY**

THIS IS MONEY

4.3M UK
UNIQUE
VISITORS

239K DAILY

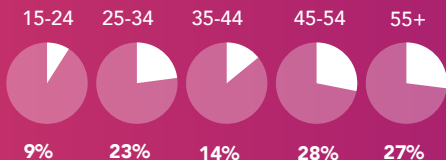
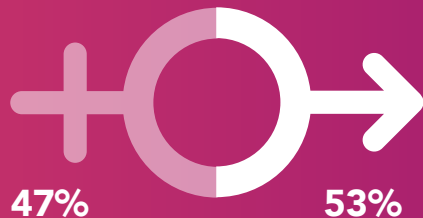
20M
MONTHLY
PAGE VIEWS

667K DAILY

9.1M
MONTHLY
VISITS

305K DAILY

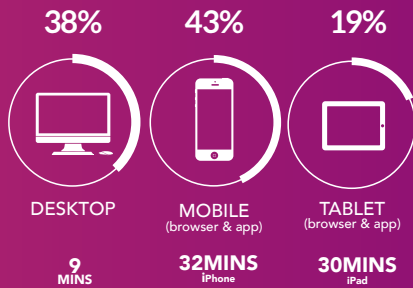
DEMOGRAPHICS



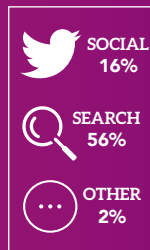
ABC 62%

Source: Discover, September 16, UK, browsers and apps included Comscore, Multiplatform, August 2016, UK *Income stats are PC Only

ENGAGEMENT

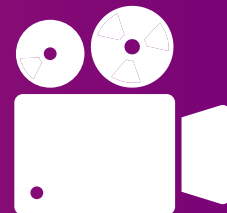


26%
COMES DIRECT
to This Is Money



Source: Discover, September 16, UK, browsers only

VIDEO



58K
MONTHLY
VIDEO VIEWS

2,000
DAILY VIDEO
VIEWS