

weekend

DEMOGRAPHICS



ABC 2.3M



MAIN SHOPPERS 2.9M

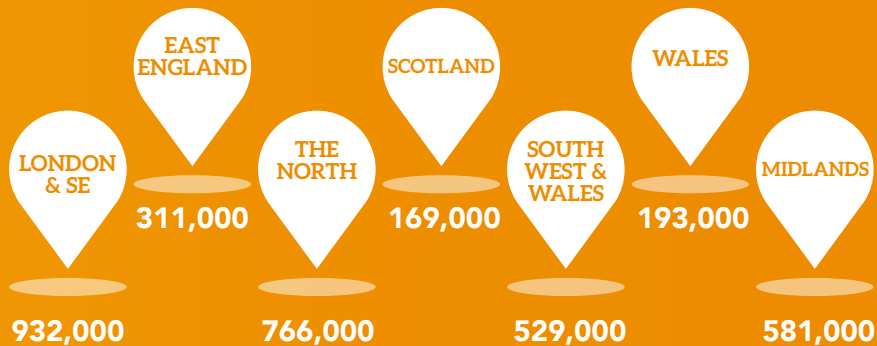
3.7M READERSHIP

WEEKEND MAGAZINE ADDS 800,000 SALES TO THE SATURDAY EDITION OF THE DAILY MAIL!

TV FANS 2.9M

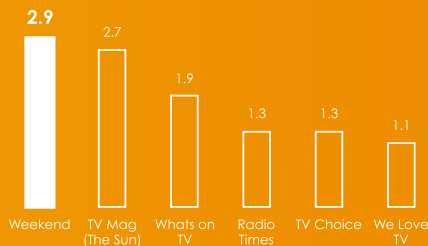
NRS APR 15 - MAY 16 | TGI GB 2015 Q4 (JULY 2014 - JUNE 2015)

READERSHIP BY REGION



WEEKENDS COMPETITORS

MAIN SHOPPERS (MILLIONS)



WEEKENDS READERS

AN INVALUABLE AUDIENCE

