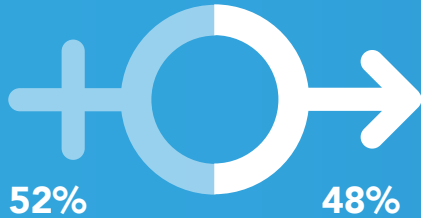


Daily Mail

DEMOGRAPHICS



ABC 2.2M



ENGAGEMENT

Average time spent reading



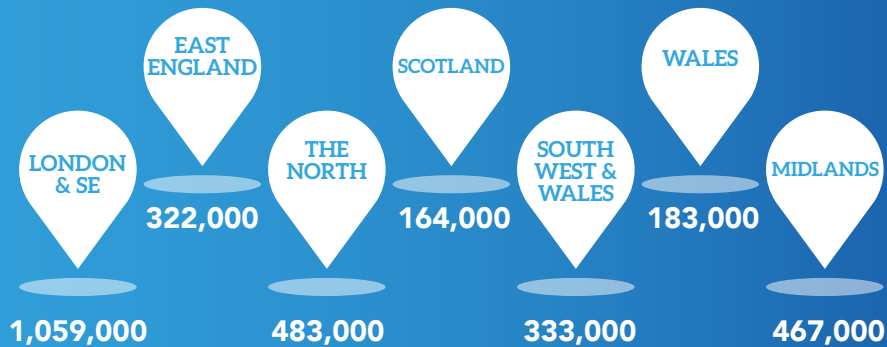
3.4M
READERSHIP

THE DAILY MAIL SELLS MORE COPIES EVERYDAY THAN ALL OF THE QUALITY NEWSPAPERS COMBINED!

1.5M
CIRCULATION

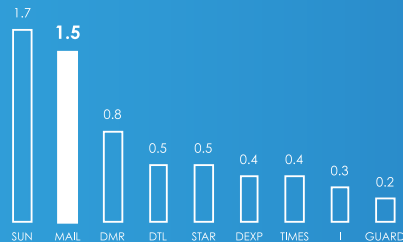
NRS APR 15 - MAY 16 | TGI GB 2015 Q4 (JULY 2014 - JUNE 2015)

READERSHIP BY REGION



THE DAILY MARKET (M-S)

DAILY CIRCULATION (MILLIONS)



DAILY READERSHIP (MILLIONS)

