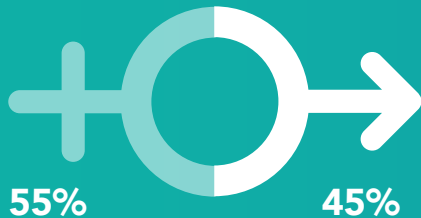


EVENT

DEMOGRAPHICS



2.5M READERSHIP

EVENT IS PACKED WITH EXCLUSIVE CELEBRITY CONTENT & ADOPTS A FRESH TAKE ON FILM, MUSIC, TV, RADIO, BOOKS, THEATRE, COMEDY, FOOD, TECHNOLOGY AND CARS.

FILM & TV FANS 2.1M

ABC 1.6M

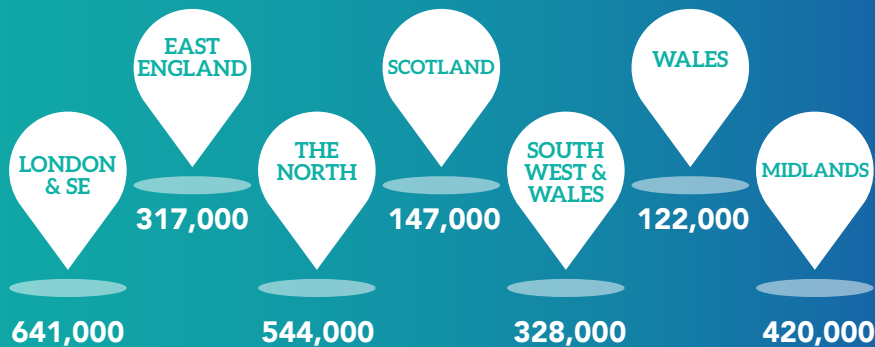


ARTS/BOOKS/
THEATRE FANS

1.4M

MAIN SHOPPERS 1.9M

READERSHIP BY REGION



EVENT MAG IN THE MARKET

READERSHIP(NRS)



PACKED WITH STAR COLUMNISTS



PIERS
MORGAN



CHRIS
EVANS