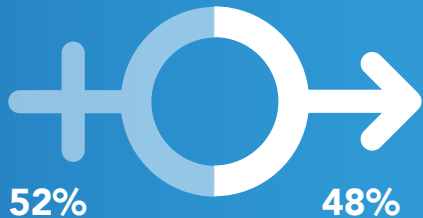




DEMOGRAPHICS



ABC 2.3M



ENGAGEMENT

Average time spent reading



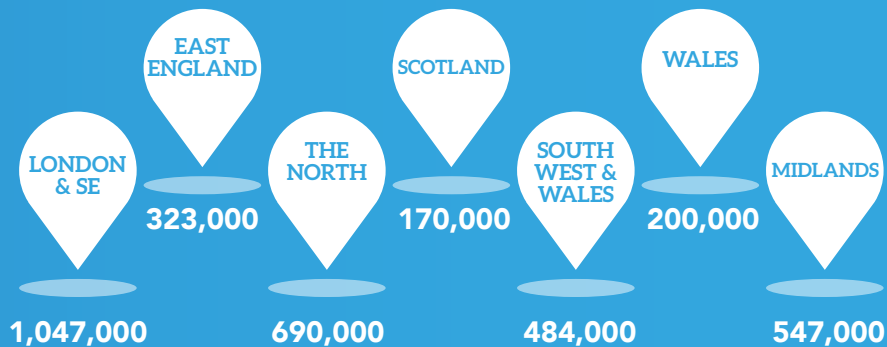
3.7M READERSHIP

THE MAIL ON SUNDAY WAS VOTED SUNDAY NEWSPAPER OF THE YEAR FOR THREE YEARS RUNNING AT THE LONDON PRESS CLUB AWARDS

1.4M CIRCULATION

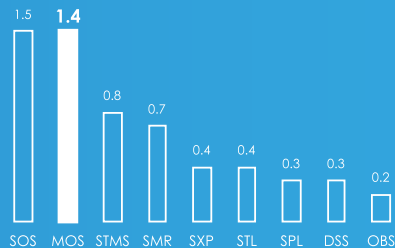
NRS APR 15 - MAY 16 | TGI GB 2015 Q4 (JULY 2014 - JUNE 2015)

READERSHIP BY REGION



THE SUNDAY MARKET

DAILY CIRCULATION (MILLIONS)



DAILY READERSHIP (MILLIONS)

